

Accountable Care Organizations:

Payer and provider
collaborations

Continuing Education: Nebraska



Today's discussion

- Welcome and introductions
- Why Accountable Care?
- What Are Accountable Care Organizations?
- How do Accountable Care Organizations differ from Traditional Models?
- Success of Accountable Care

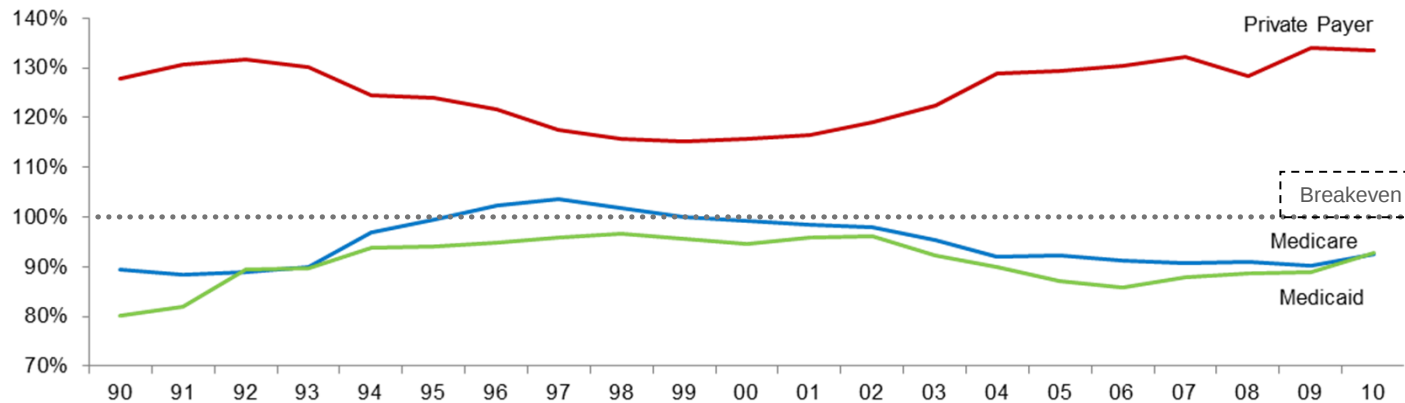
The Affordable Care Act did not solve the health costs crisis – ACOs can help

An Accountable Care Organization (ACO) is a provider-based organization willing to take responsibility for managing the health of a defined population



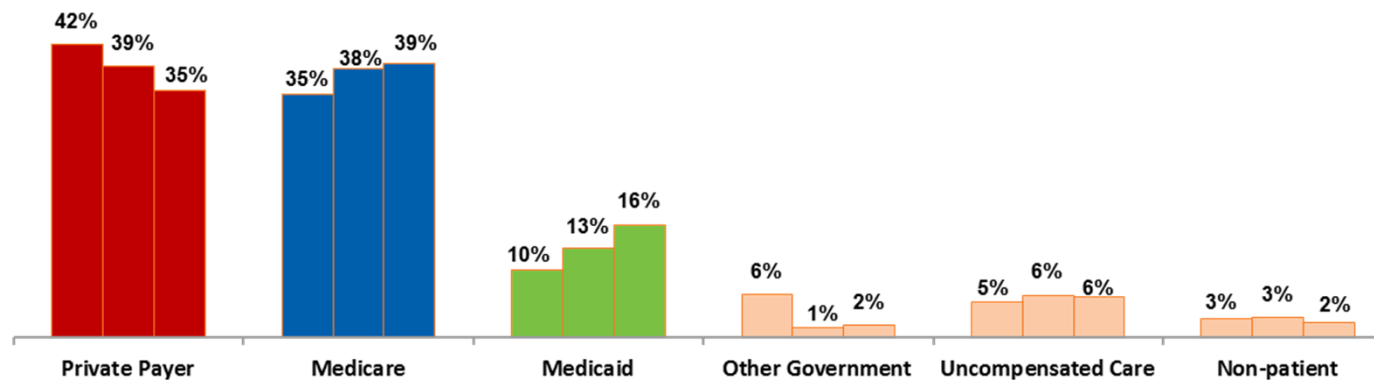
Why do providers want to change?

Aggregate Hospital Payment-to-Cost Ratios



Private payers
are hospitals'
most
profitable
business...

Distribution of Hospital Cost by Payer Type (% of Total Cost) - 1980 / 1990 / 2010



...And they
are a
shrinking part
of hospital
revenues

Source: American Hospital Association Chartbook, "Trends Affecting Hospital and Health Systems"- Chapter 4.5 "Distribution of Hospital Cost by Payer Type, 1980, 2000, and 2011" and Chapter 4.6 "Aggregate Hospital Payment-to-Cost Ratios for Private Payers, Medicare, and Medicaid, 1991 – 2011" AHA. 2012. <http://www.aha.org/research/reports/tw/chartbook/ch4.shtml>

What is an accountable care organization (ACO)?

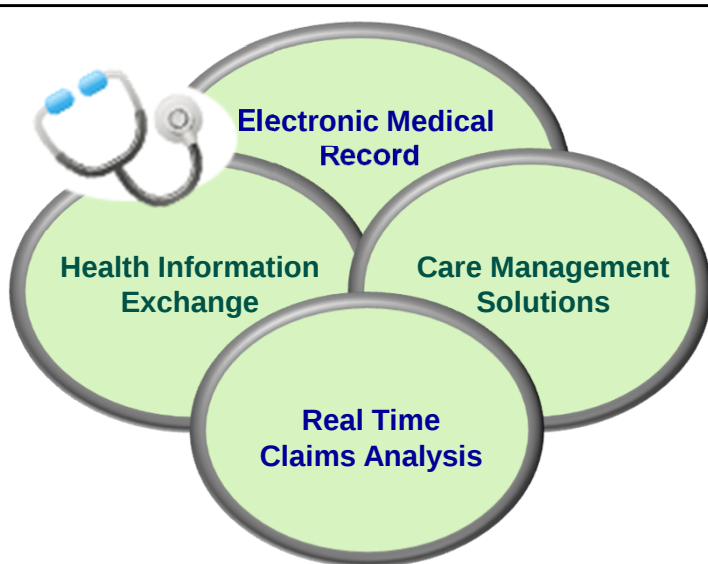
Empowered
doctors



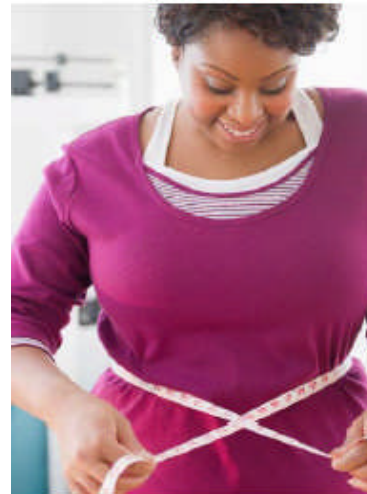
Engaged
patients



**Better
health
outcomes**



Technology Support



Care Management Support

Accountable care benefits all stakeholders

Employers

- **Cost savings**
- **Sustainable solution**
- **Improved quality**
- Enhanced **wellness** and care management
- Improved employee **productivity**



Brokers

- Innovative **client cost savings** solution
- Increased growth through **opportunity to differentiate**



*Insurance
Carrier and
Healthcare
Provider*

Members

- Enhanced **member experience**
- **Lower out-of-pocket costs**
- Quality-based, **coordinated care**
- **Tools to support** a healthy lifestyle

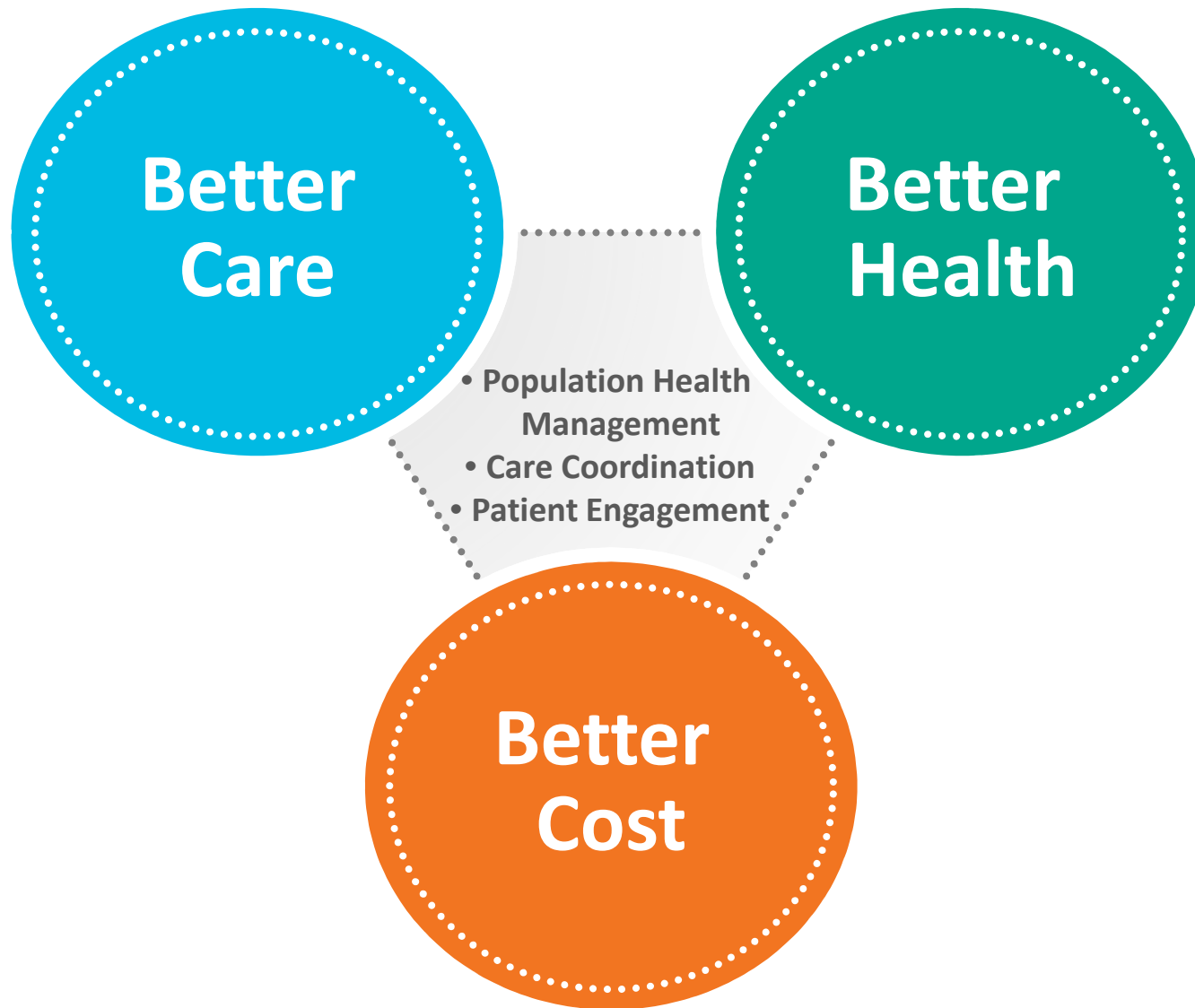


Care Providers

- Reimbursement **incentives aligned with efficient, quality care** based on measures and patient satisfaction
- **Technology enhancement** supporting care coordination



Goals of Accountable Care Organizations



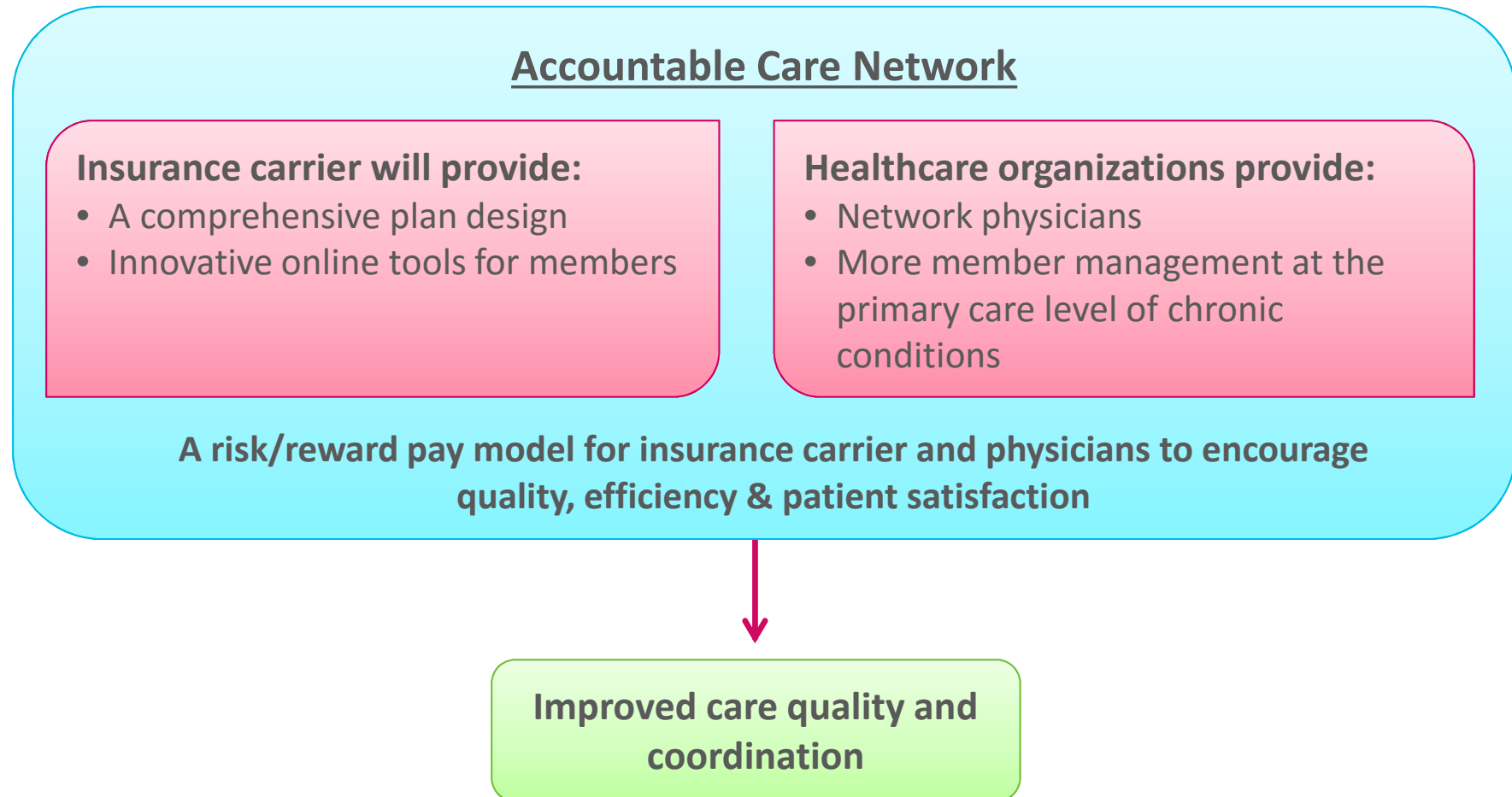
Moving from patient treatment to population health management

Three transformational goals make the difference:

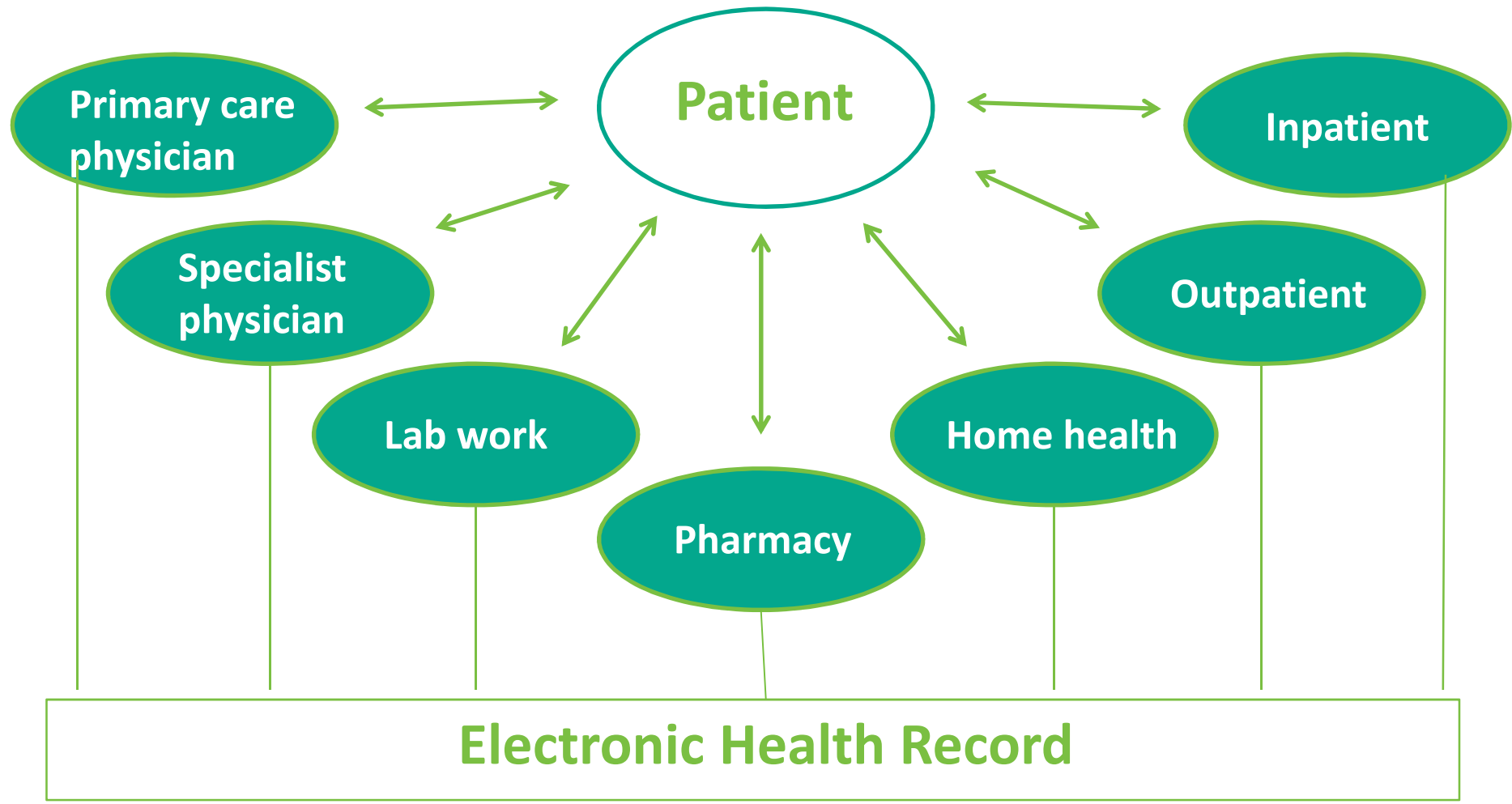
1. **Improve patient health at a lower cost** – strategic financial incentives drive the insurance carrier and the provider system to work in collaboration to improve quality while controlling costs.
2. **Technology to help patients make informed health care decisions** – doctors use technology that provides the right information at the right time to make the best possible decisions.
3. **An exceptional member experience** – a coordinated and measured experience that improves health outcomes.

A unique collaboration between insurance carriers and healthcare providers

Accountable Care Network

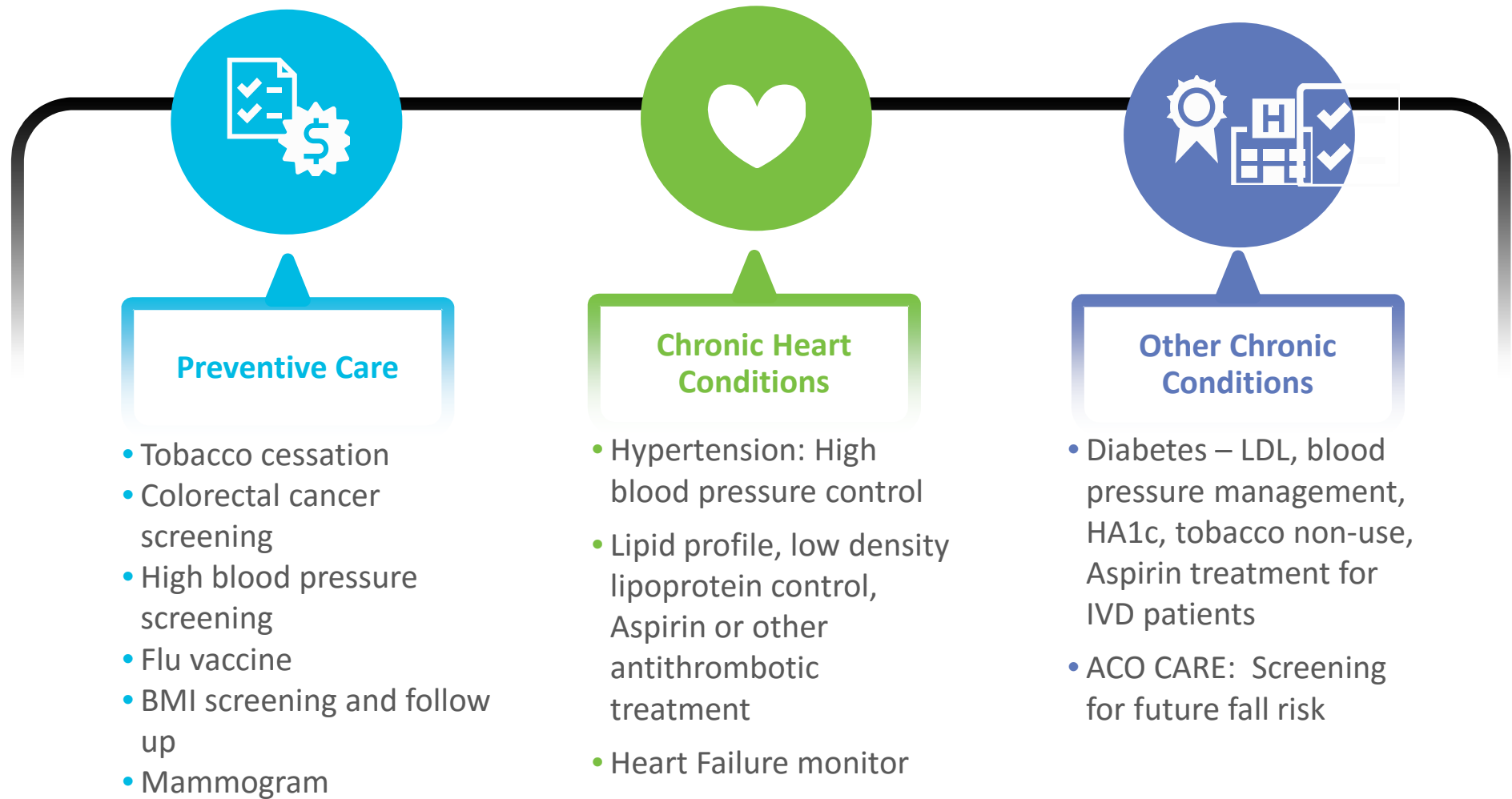


One patient. One record. Integrated health care delivery system.



Lower cost, better experience and higher quality too

Example metrics to evaluate the ACO's ability to manage population health



Changing
how health
care is
delivered.

And already
seeing great
results.

Actual results may vary.



28% – 64%

More patients reaching blood pressure and cholesterol level goals¹ (NovaHealth)



50%

Fewer hospital bed days³ (Carilion)



10%

Fewer high-tech imaging scans² (Carilion)



11%

More generic drug prescribing³ (Carilion)



12%

Better per member per month (PMPM) payments³ (Banner)



7%

Better use of medical services³ (Banner)



32%

Fewer hospital readmissions³ (Banner)



9%

Less radiology use from 2012 to 2013³ (Banner)



5%

Lower medical trend³ (Banner)



19%

Fewer avoidable emergency room visits³ (Carilion)

Sources: ¹"Payer-Provider Collaboration in Accountable Care Reduced Use and Improved Quality in Maine Medicare Advantage Plan," Aetna and NovaHealth, Health Affairs, Volume 31, Number 9, September 2012. ² Aetna-Carilion accountable care network, Modern Health Care, December 17, 2013. ³ Aetna ACS Analytics, for the year 2013.

Accountable care improves upon the traditional health system

Traditional Health Care

Patient fills out multiple paper forms with the same information

Incomplete or lost information leads to duplicate tests

As data are limited, doctor can't compare clinical information

Patients seek care only when they are already sick

Limited ability to improve quality

Provider payments contingent on service volume

Accountable Care

Information is all in one record; no need to fill out multiple forms

Entire care team has access to the same information

Patient data are analyzed and presented with treatments based on best practices

At-risk patients are identified early and treated before crises occur

Better care management decisions

Provider payments are aligned to focus on improvement of quality, clinical efficiencies and total cost of care

Accountable care changes the provider focus from volume to value to drive sustainability

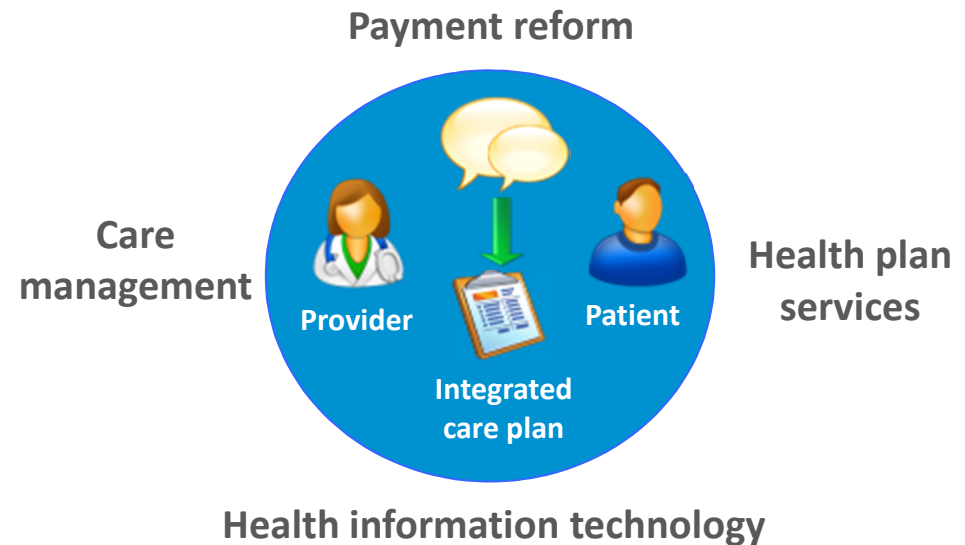
Today's business model



Focus on volume

- Impersonal care
- Onus on member to share health information
- Lots of duplicative tests
- Treating symptoms

Tomorrow's business model



Focus on value

- Personalized care plans for chronic, at risk and healthy patients
- Efficient use of member's time through information sharing
- Improving health outcomes

Questions?