

LAHU 2025-2030 5 Year Strategic Plan

	1st Year Goal	3rd Year Goal	5th Year Goal
	7.1.2025 - 6.30.2026	7.1.2027 - 6.30.2028	7.1.2029 - 6.30.2030
Membership: Net Count: Retention:	105	110	115
Financial:	Operate on a balanced budget Send annual budget to all members Hold 6 mo's operating expenses in account	Operate on a balanced budget Send annual budget to all members Hold 6 mo's operating expenses in account	Operate on a balanced budget Send annual budget to all members Hold 6 mo's operating expenses in account
Programs/Education:	Hold 6 Total Events 3 Events will offer CE (Medicare Summit, Leader Forum + 1 additional) 3 Social/Member events (Golf outing, Happy Hour, Volunteer/community event) Focus on increased membership, retention, and member involvement in activities and events	Hold 6 Total Events 3 Events will offer CE (Medicare Summit, Leader Forum + 1 additional) 3 Social/Member events (Golf outing, Happy Hour, Volunteer/community event) Focus on increased membership, retention, and member involvement in activities and events	Hold 6 Total Events 3 Events will offer CE (Medicare Summit, Leader Forum + 1 additional) 3 Social/Member events (Golf outing, Happy Hour, Volunteer/community event) Focus on increased membership, retention, and member involvement in activities and events
Communication:	Send welcome email to new members Post Strategic Plan and Annual Report to NABIP Lincoln website	Send welcome email and phone call to new members. Post Strategic Plan and Annual	Send welcome email and phone call to new members. Post Strategic Plan and Annual
Legislative Goals: HUPAC: Key Contacts: Operation Shout:	20% Partner w/local agents and associations on legislative issues Promote using Operation Shout	20% Partner w/local agents and associations on legislative issues Promote using Operation Shout	20% Partner w/local agents and associations on legislative issues Promote using Operation Shout
Awards:	100% Board Gold Seal Triple Crown	100% Board Gold Seal Triple Crown	100% Board Gold Seal Triple Crown
Community Services:	BryanLGH Endowment Funding Board will identify at least 1 community non-profit to volunteer for or contribute to	BryanLGH Endowment Funding Board will identify at least 1 community non-profit to volunteer for or contribute to	BryanLGH Endowment Funding Board will identify at least 1 community non-profit to volunteer for or contribute to
Media Relations:	Increase Public Relations Updates to Social Media platforms	Increase Public Relations Updates to Social Media platforms	Increase Public Relations Updates to Social Media platforms