

Strategic Plan			
NABIP Nebraska 2025-26			
<i>Overall Goal is to Win Landmark Award</i>			
Goals	Step to Accomplish The Goal		
Education			
Increase Member Education	Hold Quarterly CE Meetings		
	Continue to Expand Use of Webinars		
	Partner with Carriers		
	Promote Designations		
Legislative			
Expand Legislative Influence	Continue to Expand Legislative Committee		
	Continue to Develop Key Contact List		
	Retain Paid Lobbyist		
	Increase Operation Shout!		
	Work with NAIFA and IIABA		
Communication			
Develop Regular Communication Schedule	State Newsletter - Publish Quarterly		
	Do Member Needs Survey		
Socialization			
Increase Networking Opportunities	More Geographical Representation at Symposium		
	Incent Volunteerism		
	Create Networking Opportunities		
	Greater Committee Participation		
	Recognize New Members		
Leadership Development			
Develop Succession Plan	Stress Leadership Opportunities within Chapters		
	Talent Identification		
	Committee Participation		
	Attending Capitol Conference		
	Mentoring Opportunities		
Membership			
Increase Membership Recruitment & Retention	Create Additional NeAHU Commercials		
	100% Board Recruitment		
	Triple Crown Award		
	Conduct Membership Campaigns		