



2026 Insurance Leaders Forum  
RUN FOR THE ROSES

NEBRASKA  
insurance  
leaders  
forum

PRESENTED BY:



# AGENDA

## THURSDAY, APRIL 30

8:00-8:45 AM CHECK-IN /LITE BREAKFAST ITEMS/NETWORKING

8:45 AM PRESENTATION OF COLORS & NATIONAL ANTHEM ..... BANQUET HALL

### 9:00 - 10:00 AM OPENING KEYNOTE



"HAVE NO FEAR!" ..... BANQUET HALL

Curt Tomasevich, Nebraska native & two-time Olympic Medalist

Curt will join us to share his story as he spent 10 years competing for the United States National & Olympic bobsled teams. His insights & experiences will inspire us to have no fear.

10:00 - 10:30 AM BREAK WITH SPONSORS. ....BANQUET HALL

### 10:30 - 11:20 AM BREAKOUT SESSION 1



"HOW TO BE A FINANCIAL SERVICES ADVOCATE (FSA) - PART 1" -- 1 HOUR GENERAL CE ... BANQUET HALL

Andrew Holt, Grassroots Advocacy Director for NAIFA

Equip yourself with the practical skills needed to understand the legislative process. Learn to effectively & ethically engage with policymakers impacting our industry



"STATE OF THE MEDICARE INDUSTRY" -- 1 HOUR LIFE & HEALTH CE ..... AUDITORIUM

Jared Strock, Telos Actuarial

Gain a current overview of Medicare market trends, challenges, & opportunities to better inform client advice & integrate healthcare planning into retirement strategies

### 11:30 - 12:20 PM BREAKOUT SESSION 2



"HOW TO BE A FINANCIAL SERVICES ADVOCATE (FSA) - PART 2" -- 1 HOUR GENERAL CE. ... BANQUET HALL

Andrew Holt, Grassroots Advocacy Director for NAIFA

Equip yourself with the practical skills needed to understand the legislative process. Learn to effectively & ethically engage with policymakers impacting our industry



"CLINICAL INTEGRATION IN HEALTHCARE" -- 1 HOUR LIFE & HEALTH CE ..... AUDITORIUM

Ben Sparks, Bryan Health Connect

Explore how clinical integration addresses healthcare fragmentation & rising costs by improving care coordination, aligning incentives, & supporting more sustainable healthcare & financial planning outcomes

12:30 - 1:30 PM LUNCH WITH SPONSORS. .... BANQUET HALL

### 1:45 - 2:45 PM BREAKOUT SESSION 3



"LIFE INSURANCE INVESTMENTS LEGISLATIVE UPDATE" -- 1 HOUR LIFE & HEALTH CE. ....  
BANQUET HALL

Andrew Holt, Grassroots Advocacy Director for NAIFA & Liz Lyons, NAIFA NE Lobbyist

A timely overview of FED & NE policy developments & how it all may impact financial products, planning strategies, & client outcomes



"BENEFITS FOR BETTER HEALTH OUTCOMES: EMBEDDING EVIDENCE-BASED NUTRITION THERAPY INTO INSURANCE PLAN DESIGN" -- 1 HOUR LIFE & HEALTH CE ..... AUDITORIUM

Susie Roberts, DASH Coaching & Consulting Solutions

Discover how adding evidence-based nutrition therapy & dietitian-led care to insurance plans can improve outcomes, reduce costs, and strengthen employer benefits

**WIFI INFO - Network: NU-Guest**

**Username: April**

**Password: Innovate2026!**

**THURSDAY, APRIL 30 CONT...**

**3:00 - 3:50 PM BREAKOUT SESSION 4**



**"SOCIAL SECURITY INCOME PLANNING, MITIGATING RISKS FOR RETIREES" -- 1 HOUR LIFE & HEALTH CE. . . BANQUET HALL**  
*Jeffrey Adams, National Assn. of Registered Social Security Analysts*  
Understand Social Security claiming strategies & risks so you can guide clients in making personalized decisions that maximize lifetime income & reduce the risk of outliving their savings



**"AI IN HEALTH INSURANCE (HYPE VS. REALITY)" -- 1 HOUR LIFE & HEALTH CE . . . . . AUDITORIUM**  
*Joshua Brooker, REBC, ABHP, ASFC, Certified Healthcare Advocate*  
Obtain a practical view of how AI & workflow automation are being used in health insurance today, highlighting practical applications, limitations, & how they may shape future operations

**4:00 - 4:50 PM BREAKOUT SESSION 5**



**"DISABILITY INCOME PROTECTION" -- 1 HOUR LIFE & HEALTH CE. . . . . BANQUET HALL**  
*Michael Sir, OneProtection*  
Strengthen your expertise with best practices for evaluating, designing, & clearly communicating disability income protection strategies to help clients safeguard their income & make informed coverage decisions



**"HOW ICHRA IS RESHAPING EMPLOYER SPONSORED BENEFITS" -- 1 HOUR LIFE & HEALTH CE . . . AUDITORIUM**  
*August Kammuehler, Savii*  
Learn how ICHRA is reshaping employer-sponsored healthcare by moving to a defined contribution model that increases employee choice and flexibility

**5:00 - 6:30 PM RECEPTION WITH SPONSORS . . . . . BANQUET HALL**

**JOIN US FOR AN AFTERPARTY!  
THURSDAY, APRIL 30  
7:00 PM - PATIO AT SCARLET HOTEL**

*Sponsored by:*  
**OCI**

**FREE FOR CONFERENCE ATTENDEES - BRING YOUR NAME BADGE!**

**FRIDAY, MAY 1**

**7:30 AM PRAYER BREAKFAST (PAY \$20 AT DOOR IF NOT REGISTERED) . . . . . D**

**8:30-9:00 AM CHECK-IN/LITE BREAKFAST ITEMS/NETWORKING. . . . . BANQUET HALL**

**9:00 - 12:00 PM INSURANCE ETHICS**



**"THE HEALTHSTORY - A CASE OF ETHICAL MALPRACTICE" -- 3 HOURS INSURANCE ETHICS. . . . . BANQUET HALL**  
*Weston Smith, Former CPA & CFO of HealthSouth Corporation*  
An inside look at one of the largest corporate frauds in history, told through a former CFO's firsthand experience—learn how small ethical missteps can escalate and what professionals can do to recognize and prevent them.

**12:00 PM CONFERENCE CONCLUDES**

*Thank you to our gold sponsors!*

