



2026 Insurance Leaders Forum RUN FOR THE ROSES



AGENDA

THURSDAY, APRIL 30

8:00-8:45 AM CHECK-IN /LITE BREAKFAST ITEMS/NETWORKING

8:45 AM PRESENTATION OF COLORS & NATIONAL ANTHEM BANQUET HALL

9:00 - 10:00 AM OPENING KEYNOTE



"HAVE NO FEAR!" BANQUET HALL

Curt Tomasevicz, Nebraska native & two-time Olympic Medalist

Curt will join us to share his story as he spent 10 years competing for the United States National & Olympic bobsled teams. His insights & experiences will inspire us to have no fear.

10:00 - 10:30 AM BREAK WITH SPONSORS.BANQUET HALL

10:30 - 11:20 AM BREAKOUT SESSION 1



"HOW TO BE A FINANCIAL SERVICES ADVOCATE (FSA) - PART 1" -- 1 HOUR GENERAL CE . . . BANQUET HALL

Andrew Holt, Grassroots Advocacy Director for NAIFA

Equip yourself with the practical skills needed to understand the legislative process. Learn to effectively & ethically engage with policymakers impacting our industry



"STATE OF THE MEDICARE INDUSTRY" -- 1 HOUR LIFE & HEALTH CE AUDITORIUM

Jared Strock, Telos Actuarial

Gain a current overview of Medicare market trends, challenges, & opportunities to better inform client advice & integrate healthcare planning into retirement strategies

11:30 - 12:20 PM BREAKOUT SESSION 2



"HOW TO BE A FINANCIAL SERVICES ADVOCATE (FSA) - PART 2" -- 1 HOUR GENERAL CE. . . BANQUET HALL

Andrew Holt, Grassroots Advocacy Director for NAIFA

Equip yourself with the practical skills needed to understand the legislative process. Learn to effectively & ethically engage with policymakers impacting our industry



"CLINICAL INTEGRATION IN HEALTHCARE" -- 1 HOUR LIFE & HEALTH CE AUDITORIUM

Ben Sparks, Bryan Health Connect

Explore how clinical integration addresses healthcare fragmentation & rising costs by improving care coordination, aligning incentives, & supporting more sustainable healthcare & financial planning outcomes

12:30 - 1:30 PM LUNCH WITH SPONSORS. BANQUET HALL

1:45 - 2:45 PM BREAKOUT SESSION 3



"LIFE INSURANCE INVESTMENTS LEGISLATIVE UPDATE" -- 1 HOUR LIFE & HEALTH CE.
BANQUET HALL

Andrew Holt, Grassroots Advocacy Director for NAIFA & Liz Lyons, NAIFA NE Lobbyist

A timely overview of FED & NE policy developments & how it all may impact financial products, planning strategies, & client outcomes



"BENEFITS FOR BETTER HEALTH OUTCOMES: EMBEDDING EVIDENCE-BASED NUTRITION THERAPY INTO INSURANCE PLAN DESIGN" -- 1 HOUR LIFE & HEALTH CE AUDITORIUM

Susie Roberts, DASH Coaching & Consulting Solutions

Discover how adding evidence-based nutrition therapy & dietitian-led care to insurance plans can improve outcomes, reduce costs, and strengthen employer benefits

WIFI INFO - Network: NU-Guest

Username: April

Password: Innovate2026!

THURSDAY, APRIL 30 CONT...

3:00 - 3:50 PM BREAKOUT SESSION 4



"SOCIAL SECURITY INCOME PLANNING, MITIGATING RISKS FOR RETIREES" -- 1 HOUR LIFE & HEALTH CE. . . BANQUET HALL
Jeffrey Adams, National Assn. of Registered Social Security Analysts

Understand Social Security claiming strategies & risks so you can guide clients in making personalized decisions that maximize lifetime income & reduce the risk of outliving their savings



"AI IN HEALTH INSURANCE (HYPE VS. REALITY)" -- 1 HOUR LIFE & HEALTH CE AUDITORIUM

Joshua Brooker, REBC, ABHP, ASFC, Certified Healthcare Advocate

Obtain a practical view of how AI & workflow automation are being used in health insurance today, highlighting practical applications, limitations, & how they may shape future operations

4:00 - 4:50 PM BREAKOUT SESSION 5



"DISABILITY INCOME PROTECTION" -- 1 HOUR LIFE & HEALTH CE. BANQUET HALL

Michael Sir, OneProtection

Strengthen your expertise with best practices for evaluating, designing, & clearly communicating disability income protection strategies to help clients safeguard their income & make informed coverage decisions



"HOW ICHRA IS RESHAPING EMPLOYER SPONSORED BENEFITS" -- 1 HOUR LIFE & HEALTH CE . . .AUDITORIUM

August Kammuehler, Savii

Learn how ICHRA is reshaping employer-sponsored healthcare by moving to a defined contribution model that increases employee choice and flexibility

5:00 - 6:30 PM RECEPTION WITH SPONSORS BANQUET HALL

JOIN US FOR AN AFTERPARTY!

THURSDAY, APRIL 30

7:00 PM - PATIO AT SCARLET HOTEL

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FREE FOR CONFERENCE ATTENDEES - BRING YOUR NAME BADGE!

FRIDAY, MAY 1

7:30 AM PRAYER BREAKFAST (PAY \$20 AT DOOR IF NOT REGISTERED) D

8:30-9:00 AM CHECK-IN/LITE BREAKFAST ITEMS/NETWORKING. BANQUET HALL

9:00 - 12:00 PM INSURANCE ETHICS



"THE HEALTHSTORY - A CASE OF ETHICAL MALPRACTICE" -- 3 HOURS INSURANCE ETHICS. BANQUET HALL
Weston Smith, Former CPA & CFO of HealthSouth Corporation

An inside look at one of the largest corporate frauds in history, told through a former CFO's firsthand experience—learn how small ethical missteps can escalate and what professionals can do to recognize and prevent them.

12:00 PM CONFERENCE CONCLUDES

Thank you to our gold sponsors!



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